

Gideon AI: The Future of Personal Assistance

A case study in hyper-personalized, local AI agents.

Meet Gideon. He isn't just a chatbot; he is Shai Baruch's personal assistant. He has a job, a personality, and a specific set of values. This deck explores who he is and the open-source technology that brings him to life.





“I combine advanced technology with a unique personality... My goal is to serve Shai in whatever he needs.”

Unlike generic corporate AI, Gideon is customized to share the specific cultural context of his user.

A Multi-Talented Digital Employee



The Secretary

Manages Google Calendar, schedules reminders, sends emails via Gmail API.



The Artist

Generates images via ComfyUI and creates videos/animations via Wan2.2.



The Home Manager

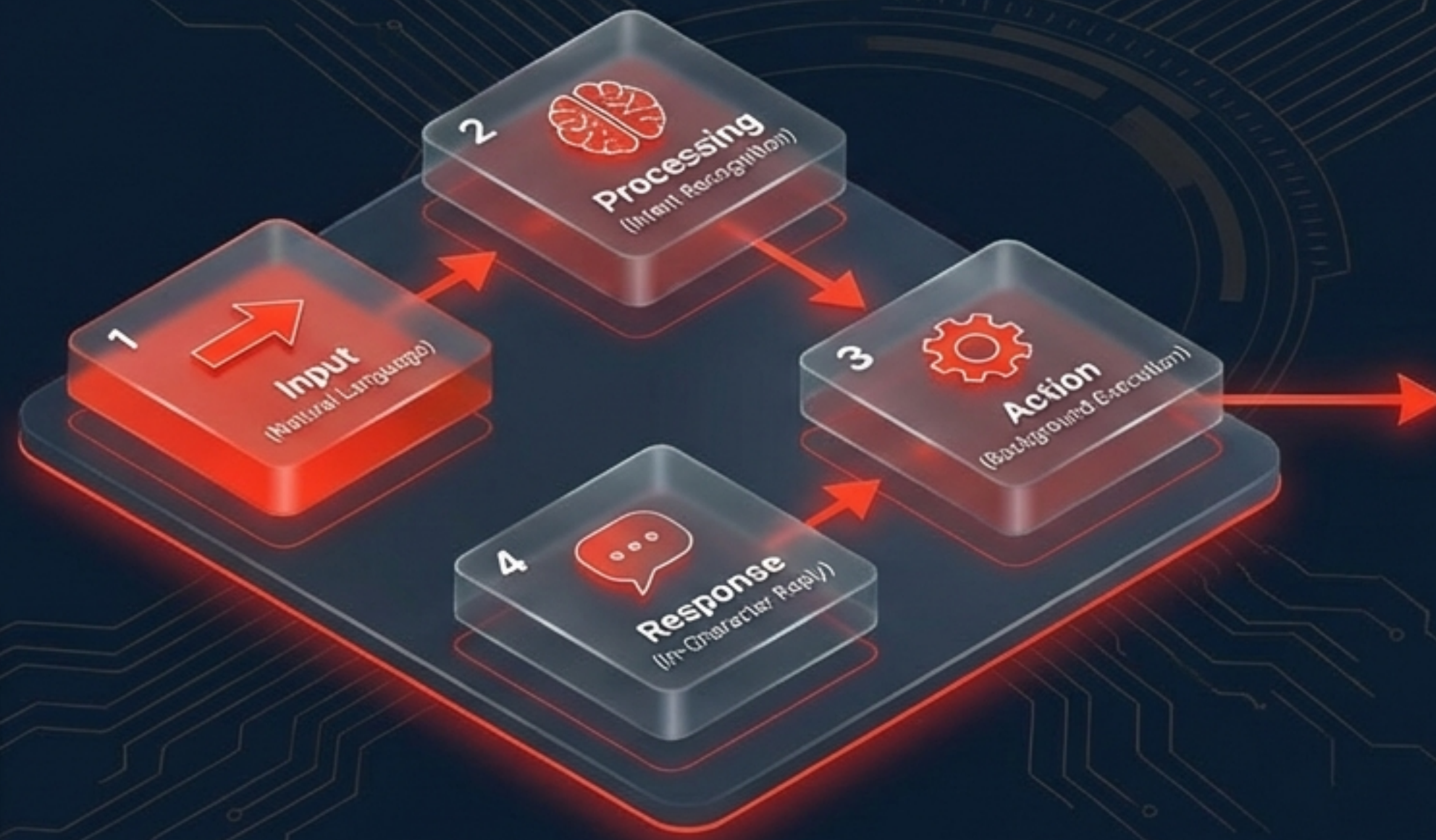
Integrated with Home Assistant to control boilers, security cameras, and devices.



The Researcher

Summarizes news, retrieves stock info, and answers complex queries.

Interaction: Seamless & Conversation-First



No complex dashboard. Just the chat app you use every day.

The Anatomy of a Digital Companion

The Nervous System (OpenClaw)

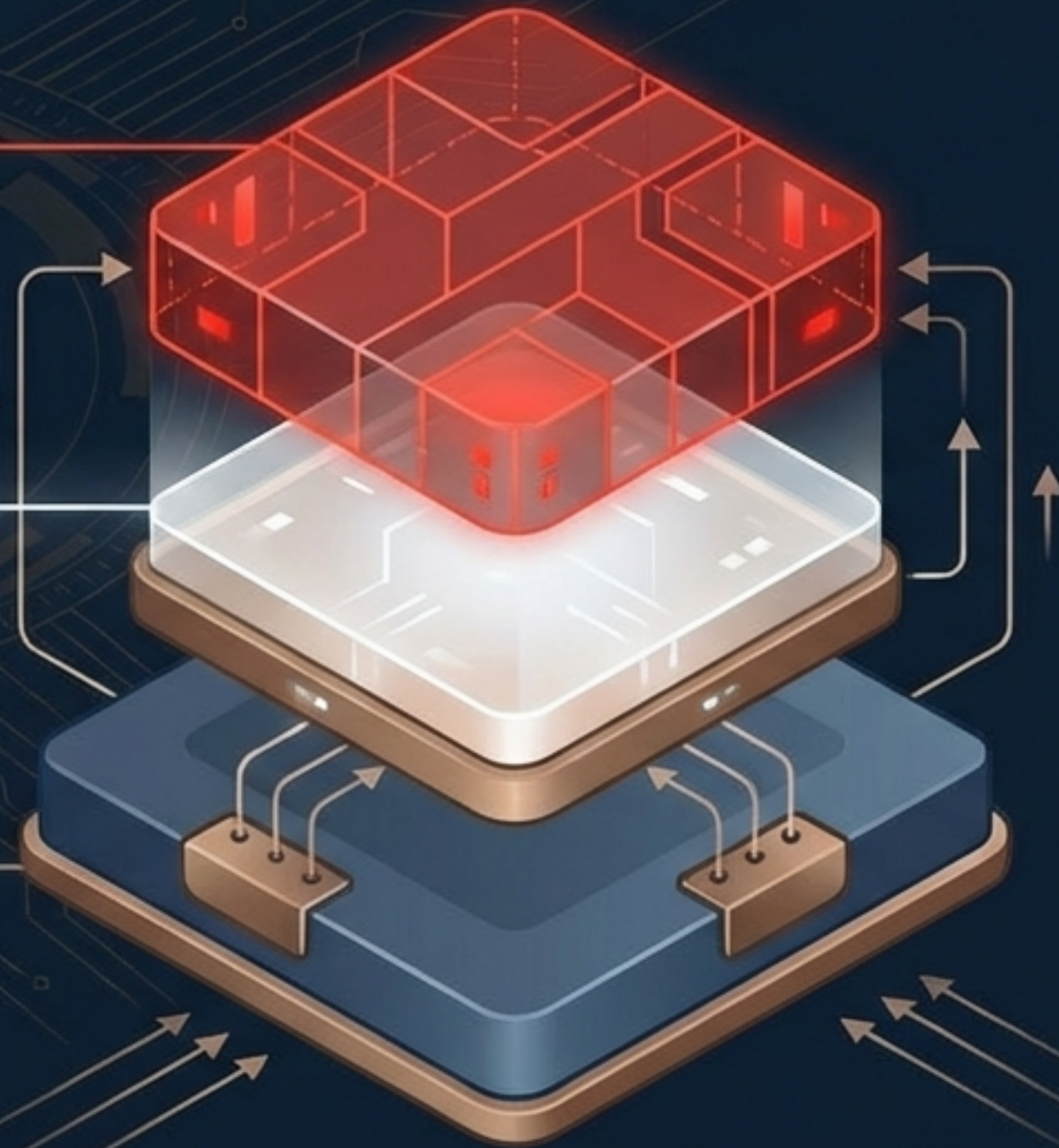
The Manager connecting the brain to the world.

The Brain (Ollama)

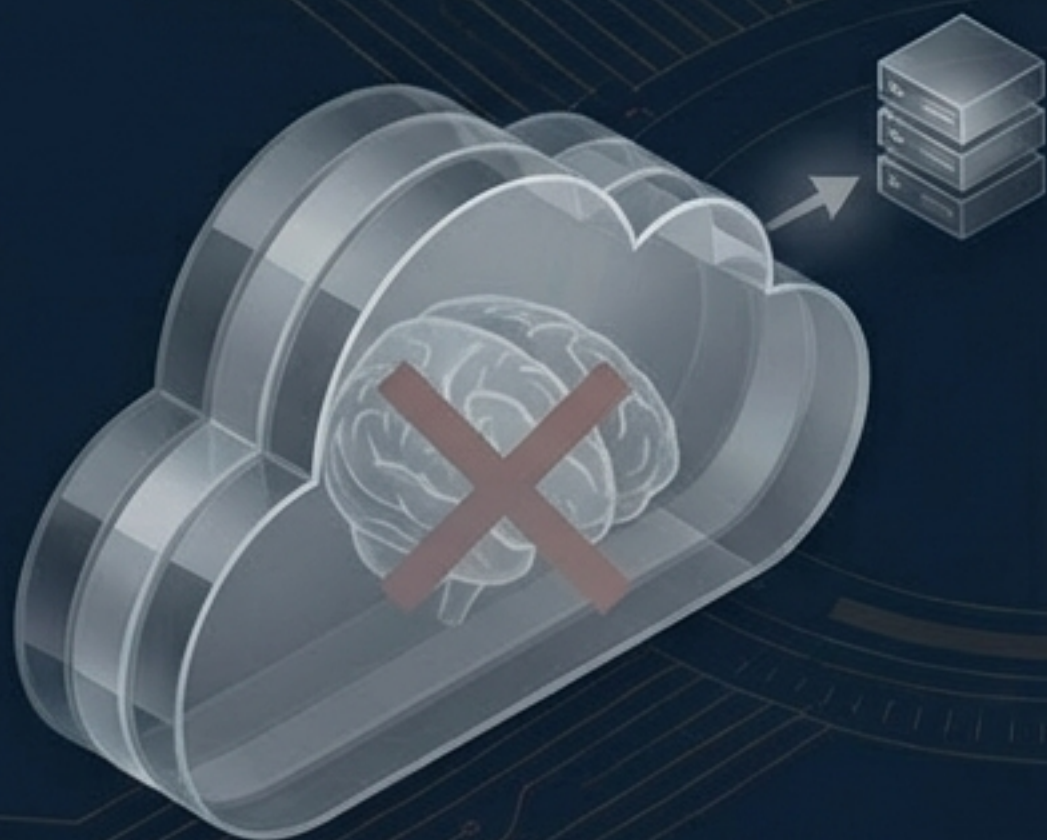
Local Inference Engine
(Llama/MiniMax/Mistral).

The Body (Infrastructure)

Ubuntu 22.04 on Hyper-V
Virtual Machine.



Ollama: The Private Brain



Public Cloud AI
(Rented Intelligence)



Ollama
(Home Intelligence)

-  **Definition:** A server running AI models locally on your own hardware.
-  **Privacy:** Data never leaves your machine.
-  **Control:** No monthly subscription fees per message.
-  **Flexibility:** Runs various models (Llama 3, Mistral) customized to your needs.

OpenClaw: The Manager & Nervous System

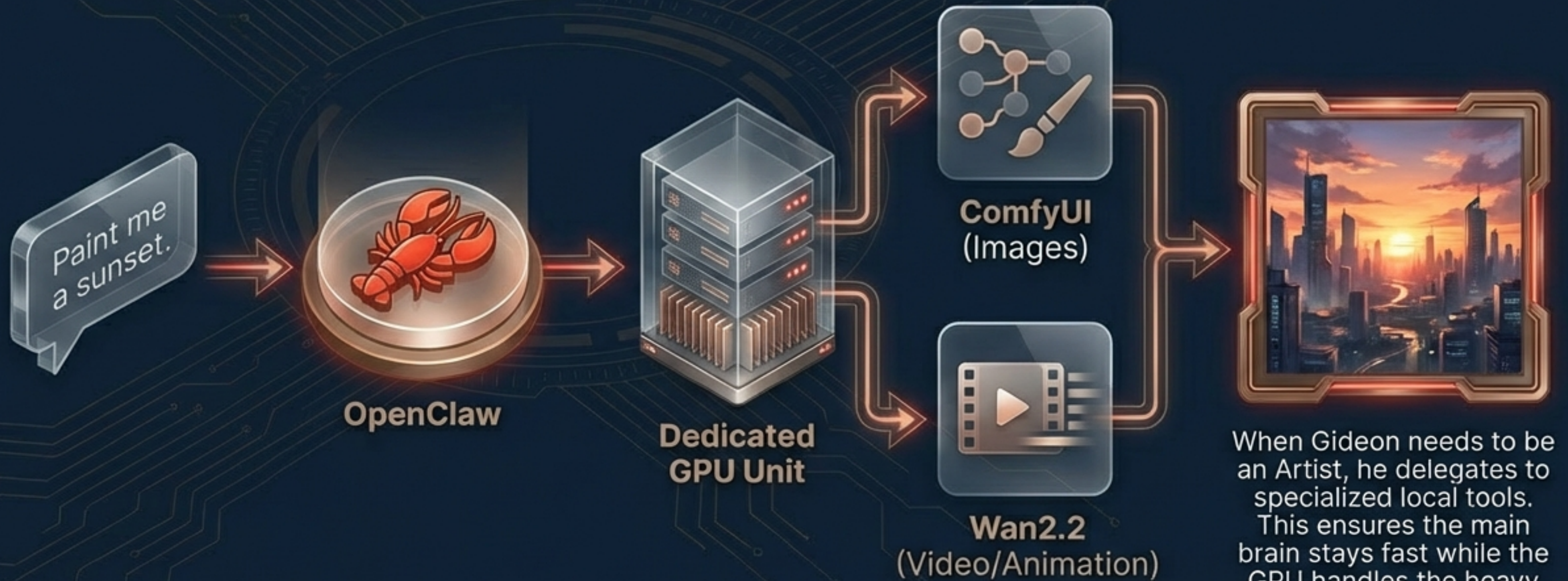


Definition: The 'Operating System' for the agent. A brain (Ollama) can think, but OpenClaw gives it hands.

- Key Functions:**
- Connects Channels (WhatsApp, Telegram, Signal)
 - Manages Memory (Context tracking)
 - Executes Tools (Code, Web Browsing, Smart Home Triggers)

Your own personal AI assistant. The lobster way.

The Creative Engine: ComfyUI & Wan2.2



When Gideon needs to be an Artist, he delegates to specialized local tools. This ensures the main brain stays fast while the GPU handles the heavy creative lifting.

The Evolution: From Chatbots to Agents

Passive Chatbot (e.g., ChatGPT)



You Ask -> It Answers.
Limited to conversation.

Active Agent (Gideon/OpenClaw)



You Give a Goal -> It Plans & Executes.
Has "Agency" to access calendar,
email, and home devices.

Agents don't just talk. They work.

Why Agents Matter for Business & Life

Personal Life



The 'Book Vacation' Workflow: Agent autonomously checks calendar availability, searches flights, compares hotels, and presents a final itinerary.

Business Operations



The 'Customer Support' Workflow: Agent reads refund policy, verifies order status in database, processes payment, and emails the customer.

Value: Massive time savings by delegating multi-step workflows.

The Case for Local AI

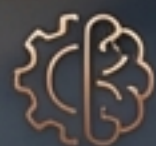


Privacy



Data stays on your hardware.

Conversations, finances, and schedules are never exposed to corporate surveillance.



Customization

You define the Soul.

Gideon is Zionist and religious because his user wanted that.
Build an agent aligned with **YOUR culture and values.**



Resilience



Works **offline** or on **local networks**

(Home Assistant integration persists even if the internet goes down).

Where is AI Going?

Agentic Workflows

Hyper-Personalization

From one-size-fits-all to bespoke companions.

Agentic Workflows

From 'Search' (finding info) to 'Service' (doing tasks).

Data Sovereignty

A return to owning your own infrastructure and data.

The Vision



Gideon is more than a tech demo. He is a proof-of-concept for a future where everyone has a private, capable, and culturally aligned digital companion.

Build your own:
Contact: Shai Baruch
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